



Bachelor's International Business

- Université Privée de Fès – American International Institute & Thunderbird School of Global Management at Arizona State University (ASU).
- Program Format: 3+1 (3 years in Morocco, 1 year in the U.S. on campus or online)

Overview

The Bachelor's in International Business at UPF – American International Institute (AII) is a globally oriented undergraduate program developed using the Arizona State University (ASU) curriculum.

The 3+1 dual degree pathway enables students to study for three years in Fez, Morocco, and complete their final year, either on campus or online, at the Thunderbird School of Global Management at ASU.

The program combines global learning, hands-on experience, and industry-relevant skills to prepare graduates for leadership in international markets.

Practical learning Experience

Practical learning is a core part of the curriculum. Students complete an internship to gain real-world experience and apply their skills in a global context. A final-year Capstone Project challenges them to develop strategic solutions to complex international business situations.

Program Highlights

- Develops a solid foundation in management, economics, finance, and technology
- Emphasizes international trade policies, cross-border business, sustainability, ethical leadership, and intercultural communication
- Includes specialized courses in data visualization, global risk assessment and multinational leadership and AI tools
- Features components such as Global Signature Courses, Master Classes, use of AI tools and hands-on project work to boost employability
- Offers optional semester mobility at other ASU-Cintana Alliance institutions

Bachelor's

International Business

A wide-angle photograph of an Arizona State University (ASU) campus. In the foreground, there's a paved walkway and some landscaping with small trees and shrubs. In the background, several modern university buildings are visible under a clear blue sky. One building has a prominent 'ASU' logo on its facade.

Students complete three years at the American International Institute at UPF and transfer to Arizona State University for their final year (on campus or online) through the 3+1 dual degree pathway.

- **Licence in International Business and Trade from Université Privée de Fès**
- **B.S. in International Trade from the Thunderbird School of Global Management at Arizona State University**

Tuition Fees Structure

- **Application Fees: 500 MAD**
- **Annual Fees: 70,000 MAD**
- **Merit-based scholarships available for eligible students**

- Online option - <https://asuonline.asu.edu/what-it-costs>
- On Campus option - <https://admission.asu.edu/cost-aid/international>
- Tuition Fees are directly managed by Arizona State University

Graduates are well-positioned for global careers, including roles such as:

- ## Admissions Requirements

To enroll in the Bachelor's in International Business and qualify for the dual degree pathway, applicants must have:

- A Baccalauréat diploma
- A strong academic record
- Proof of English proficiency (TOEFL, IELTS, or equivalent)

Applicants have also to sit for an admission test which includes an English level assessment.

32 institutions
28 countries
350,000+ students
... and growing

ASU
CINTANA EDUCATION
UNIVERSIDAD LATINA DE COSTA RICA
UIDE
Universidad Norbert Wiener
CEIPA
Universidad Andres Bello

UAG
USAP
UPF
UFG
NIT
SUNWAY UNIVERSITY
MUT
MUTU
SHIV NADAR
GALLA UNIVERSITY
UNILIBRARY
UNIVERSITY OF ZEN & ZEN
AMERICAN UNIVERSITY
AMERICAN UNIVERSITY OF SCIENCE & TECHNOLOGY
ESa Unggul
HCL Educatio

^aEfficient asymmetric epimerization with ΔT_{eff}